

October 27, 2020

Fred Tannenbaum Moderated and John Byrne Participated in a LawExchange International Marketing Roundtable



John Byrne

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Webinar

[John Byrne](#) was a panelist and [Fred Tannenbaum](#) moderated a LawExchange International Marketing Roundtable on Oct. 27. The panel discussion featured the chief marketing officers of seven member firms in San Diego, Raleigh, Atlanta, Boston, New York, Toronto, Antwerp and Chicago. Discussion topics included how firms are navigating the COVID-19 pandemic and anticipated post-pandemic trends in marketing.

For those that could not attend, [the recording can be accessed here](#). Please be sure to use the passcode **&H#0=tM6** when prompted.