

June 19, 2019

Gould & Ratner CMO Moderated LMA In House Counsel Panel



John Byrne

June 19, 2019

8:30am EST

The Henry Hotel, Dearborn, MI

Gould & Ratner Chief Marketing Officer John Byrne moderated *"The Best Thing My Lawyer/Law Firm Ever Did for Me"* this week at the Legal Marketing Association's Midwest Regional Conference. Featured speakers Erin Pawlowski, Corporate Attorney at Carhartt, Josh Sherbin, General Counsel and Chief Compliance Officer of TriMas Corporation and Adam Wolfe, SVP and Chief Legal Officer of United Shore, discussed the importance of business/industry acumen for outside counsel, the most impressive law firm pitches they've seen and how awards don't always matter.