

April 8, 2020

Sevan Avakian Quoted in Forbes Article Featuring Jordan Avakian Group and WaitTime Partnership

Sevan Avakian, a member of Gould & Ratner's Corporate Practice was featured in a *Forbes* article that profiles the partnership between WaitTime – a unique product within the sports industry that incorporates a network of sensors, powered by AI, to detect and communicate foot traffic- and Jordan Avakian Group, a technology innovation, marketing, and capital firm founded by firm client Jeffery Jordan and Sevan Avakian:

"Striking a deal with WaitTime meant a lot to Jeff and me," Avakian said in a release when the partnership was announced. "When starting our company we knew that we wanted to align ourselves with businesses that were disrupting markets, especially the sports industry. WaitTime is a company that is changing the way fans experience professional sports. Their groundbreaking technology combined with our strong ties to the sports industry made this deal a no-brainer."

[Click here to read the full article](#) and [here to read the news release](#).