

Chris McCall

Partner in Charge - Denver Office



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Services / Industries

Corporate

Clean Tech & Alternative Energy

Cannabis & Regulated Industries

Emerging Companies & Venture Capital

Cybersecurity, Data Privacy & AI

Private Funds

Employee Benefits & Executive Compensation

Bio

Chris McCall develops and implements pragmatic and efficient solutions to complex problems while helping clients achieve their business objectives and avoid unnecessary risks.

As a member of Gould & Ratner's Corporate Practice and the first partner in the firm's growing Denver office, Chris provides innovative and pragmatic solutions for startups, emerging growth companies, private funds, family offices, and established private businesses.

Chris counsels clients throughout their lifecycle, including on business strategy, entity selection and formation, fund and SPV formation, equity and debt financings, mergers and acquisitions, equity and incentive plans, complex commercial contracting, and intellectual property matters.

Given his substantial experience in the boardroom, in a diverse and multifaceted legal practice, and as the former Chief Legal Officer for a large, emerging growth company with significant domestic and international operations, Chris regularly serves as—and is sought after to provide—outside general counsel representation to companies on an array of issues. As a fractional or outsourced general counsel, he helps implement thoughtful and practical plans to address significant legal issues, ensuring they support—rather than hinder—growth, capital raising, partnerships, joint ventures, and liquidity events.

Chris has accomplished many notable achievements for his clients throughout his career, including:

- Representing a wide-array of venture capital funds in leading Series A, Series B, and later-round investments, often in tight timelines and with significant legal and governance complexity.
- Representing a leading Salesforce digital marketing agency in its sale to a global management consulting and technology firm.
- Represented a leading manufacturer of heavy-duty transit buses in acquiring substantial assets from a Colorado-based EV company that had been placed into receivership.
- Led the negotiation of a first-of-its-kind licensing partnership between Laws Whiskey House and the University of Colorado Athletics, establishing Laws as the Official Whiskey of CU Athletics. The deal, encompassing intellectual property, media, and

hospitality elements, marks a pioneering partnership in collegiate athletics branding.

- Led a groundbreaking licensing and technology agreement between an AI startup and the Associated Press.
- Led an emerging growth company in securing an exclusive partnership with a multi-billion-dollar corporation to develop next-gen consumer goods and was appointed to an executive committee to oversee post-deal dispute resolution.

Chris' background has provided him with a multifaceted skillset. He started his legal career at an international law firm in Washington, D.C., representing government contractors, technology companies, and healthcare firms in a broad array of corporate, commercial, and regulatory matters. He then moved to Denver, Colorado, where he practiced commercial litigation at a national litigation boutique and then served as the Chief Legal Officer a large emerging growth company pioneering the way in a new industry. Immediately prior to joining Gould & Ratner, Chris was a partner at a Denver-based law firm.

Chris earned his Bachelor's degree from the University of Virginia and his law degree from Georgetown University Law Center, where he graduated magna cum laude.

After law school, he served as a judicial law clerk to the Honorable Susan G. Braden of the United States Court of Federal Claims.

Credentials

Education

Georgetown University of Law Center

University of Virginia

Bar Admissions

Colorado

Affiliations

- American Bar Association
- Colorado Bar Association
- UVA Club of Colorado, Board Member
- Virginia Bar Association

Publications

- [California's CBD Law: One Step Forward, Two Steps Back? , *Hemp Industry Daily* , February 25, 2022](#)

Key Cases or Transactions

- Led emerging growth company in the negotiation, structuring, and execution of a broad-based exclusive partnership with a multi-billion dollar publicly traded corporation for the development of the next generation of consumer packaged goods.
- Represented a Colorado-based whiskey company in a licensing partnership with the athletic program at a major university.
- Represented health-tech company, a Y Combinator alumnus, in significant preferred equity financing.
- Represented leading technology provider of remote patient monitoring solutions in complex IP licensing and joint venture transaction.
- Represented Colorado-based engineering firm in significant M&A transaction.

- Advised national venture capital fund on all of its portfolio company investments, exit opportunities, and fund governance matters.
- Representing leading technology provider of remote patient monitoring solutions in multiple equity and debt financings.
- Representing Prop Tech company in potential M&A transaction with strategic buyer.
- Representing foreign company in corporate expansion into highly regulated U.S. markets.
- Serve as outside general counsel to premium whiskey distillery with significant venture capital backing.
- Represent leading CBD brand in various complex regulatory, compliance, and licensing matters.

News

Two Gould & Ratner Denver Partners Named to Legal 500 City Elite List for Corporate and M&A, April 15, 2026

Gould & Ratner Selects Practice Leaders and other Leadership Roles for 2026, February 18, 2026

Gould & Ratner Appointed as MSI Global Alliance's Law Member in Colorado, November 19, 2025

Gould & Ratner Celebrates One-Year Anniversary of Denver Office with Growth in Talent, Clients and Practice Capabilities, July 24, 2025

Dean Richardson and Garrett Graff Ranked in 2025 Chambers USA for Cannabis Law, June 10, 2025

Litigation Practice Welcomes Dean Richardson as Partner in Denver Office, March 6, 2025

Gould & Ratner Selects Practice Chairs/Vice Chairs, Additional Leadership Roles for 2025, February 20, 2025

Gould & Ratner Attorneys Named to 2025 Best Lawyers and "Ones to Watch" Lists, August 15, 2024

Gould & Ratner Opens Denver Office to Serve Growing Client Needs, July 25, 2024

A True Colorado Blend: Gould & Ratner Advises Laws Whiskey House in Partnership With CU Athletics, June 26, 2024

Gould & Ratner Named to 2024 U.S. News Best Lawyers and "Ones to Watch" Lists, August 17, 2023

Chris McCall Joins Corporate Practice as Partner, May 31, 2023