

Keith Ecker

Director of Marketing



Connect with Keith

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Bio

As Gould & Ratner's Director of Marketing, Keith Ecker applies his two decades of legal industry experience to play a key role in enhancing the firm's brand, developing marketing strategies and executing tactics that align with the firm's growth and visibility objectives. This includes overseeing branding, digital marketing, content strategy and client/prospect/referral source engagement initiatives.

Keith has spent more than a decade assisting law firms in promoting their attorneys, practice areas and industry groups to key decision-makers by creating integrated marketing campaigns that incorporate the latest digital and content marketing best practices. He has worked on multiple award-winning projects and held leadership positions in the local Legal Marketing Association chapter. He began his career as an editor at a national magazine for general counsel and senior in-house lawyers.

Prior to joining Gould & Ratner, Keith oversaw teams of high-level legal marketing and PR consultants at a full-service marketing, branding and public relations agency specializing in the legal industry.

Credentials

Education

University of Missouri-Columbia

News

Keith Ecker Joins Gould & Ratner as Director of Marketing, April 16, 2025